ICOMOS, the International Council on Monuments and Sites, will hold its 18th General Assembly and Scientific Symposium in Florence, from November 9 to 14, 2014. This auspicious cultural event is organised under the High Patronage of the President of the Italian Republic, together with the Ministry of Cultural Heritage and Activities and Tourism, and the Ministry of Foreign Affairs and International Cooperation. The Scientific Symposium will debate the theme "Heritage and Landscape as Human Values" taking its inspiration from the 2005 UNESCO Convention on the Promotion and Protection of the Diversity of Cultural Expressions, and the Council of Europe's Framework Convention

This year's theme of "Heritage and Landscape as Human Values" has attracted broad attention from the international scientific community. More than 2,000 scholars from nearly 100 countries submitted abstracts, addressing the five sub-themes of tourism, landscapes, economy, techniques and cultural heritage management tools.

on the Value of Cultural Heritage for Society (Faro Convention,

The event, coordinated by archeologist and art historian, Professor Salvatore Settis, with Monica Luengo and Maurizio Di Stefano, will welcome renowned specialists from around the world. Participants include cultural experts responsible for the direction of UNESCO, the Council of Europe, as well as international organisations ICCROM, IUCN, The Getty Conservation Institute, and the University of Florence, among others, along with numerous Italian academies.

Coinciding with the 18th ICOMOS General Assembly, meetings of restoration where Italian experts and specialists meet their colleagues from South America will be promoted in synergy with the Florence Art and Restoration Fair with the support of the Italian Trade Agency - ICE, which is dedicated to the promotion abroad and the internationalization of Italian enterprises. The 50th Anniversary of the Venice Charter and the 20th Anniversary of the Nara Document on Authenticity will be celebrated in special working sessions in cooperation with the Japanese Ministry of Culture.

Numerous additional cultural events enhancing the values of cultural and landscape heritage will be offered throughout the Tuscany Region, the Municipality of Florence, and at the University of Florence.

Italy, world leader in UNESCO Sites, is engaged in a complex process of re-examination of the "increase-in-value" of its cultural heritage. Management and the governance of cultural heritage will be debated from this particularly participatory Italian perspective. The 18th General Assembly and Scientific Symposium programme is designed to provide participants with an occasion to better understand ICOMOS'mission and Italy's preeminence as the "World Heritage Land".

Enjoy a week dedicated to deeper understanding of topics critical to the future of culture and tourism.

## The Themes of the Scientific Symposium

### Theme 1

Sharing and experiencing the identity of communities through tourism and interpretation

Condividere e sperimentare l'identità delle comunità attraverso il turismo e *l'interpretazione* 

### Theme 2

Landscape as cultural habitat Il paesaggio come habitat culturale

### Theme 3

Sustainability through traditional knowledge Sostenibilità attraverso la conoscenza tradizionale

### Theme 4

Community driven conservation and local empowerment Guida comunitaria per la conservazione e la responsabilizzazione locale

### Theme 5

Emerging tools for conservation practice Strumenti emergenti per la pratica della conservazione

















CENTRALE





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Ninistere degli Affari Esteri

REGIONE TOSCANA

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## **Summary Programme**

For the complete list of all events please consult the detailed program available in your conference bag

# florence2014.icomos.org

General Assembly Secretariat contact address: Via P. Micheli, 2 50121, Firenze

### 18icomos2014@gmail.com

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Symposium Heritage and Landscape as Human Values Firenze, Italia 9/14 novembre 2014

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<u> </u>	<b>November</b> 9.00 - 9.15	Technical Opening of the 18th General Assembly Venue of the Advisory Committee	Evening Tuesday 1	20.00 - 20.30 20.30 - 23.00 1 November	Cocktail Lyric Concert by the Cappella musicale fiorentina			General Assembly: Plenary Session Statutory Matters Elections	Evening	20.30 - 21.00	Concert, Scuola Musicale di
Evening Evening	18.00 - 23.00	Meeting: Auditorium al Duomo, Via Dè Cerretani, 54 6.00 General Assembly Registration in Fortezza da Basso Basilica-Arsenale 6.00 Welcome Reception - Gala Dinner Fortezza da Basso, Basilica Arsenale	· · · · · · · · · · · · · · · · · · ·	8.00 - 16.00	Registration Venue of the day: Firenze Fiera Congress and Exhibition Center, piazza Adua, I	Evening	20.00 - 22.00	Venue: Palazzo Coppini, Via del Giglio, 10 and Auditorium al Duomo, Via Dè Cerretani, 54 Meetings Regional groups	· ·	<b>November</b> 8.00 - 16.00	Fiesole, Soprano Chiara Taigi  Registration Venue of the day: Firenze Fiera
Monday 1	10 November			9.00 - 13.00	Scientific Symposium: 5 parallel sessions	Thursday	13 November				Congress and Exhibition Center, piazza Adua, 1
Morning	8.00 - 16.00	Registration Venue of the day: Firenze Fiera Congress and Exhibition Center, Auditorium, piazza Adua, 1		13.00 - 14.00	Information Session: Revision of Statutes and Ethical Commitment Statement	Morning	8.00 - 16.00	Registration Venue of the day: Fiera Firenze Congress and Exhibition Center,			Scientific Symposium: Reports and Conclusions
				14.30 - 18.00	Scientific Symposium: 5 parallel sessions			piazza Adua, 1		9.00 - 9.20	Introduction
	9:30 -13:00	Auanorium, piazza Auua, 1 Official Opening of the General Assembly - Organization of the sessions		18.00 - 20.00	International Scientific Committees Forum		9.00 - 18.00	Meeting point Piazza Adua, 1 Visits in Florence (see the site		9.20 - 10.10 10.10 - 10.25	Reports on The Symposium Themes Presentation of The Symposium
	9.30 - 11.00	Opening Addresses		18.00 - 20.00	Venue: Auditorium al Duomo, Via Dè Cerretani, 54			florence2014.icomos.org / Accomodation & Tours )		10.25 - 10.55	Declaration Debate and Interventions
		Organization of the sessions Reports on the Triennium			Youth Forum: Facilitating entry into working life for young professionals		10.00 - 13.00	Venue: Palazzo Medici Riccardi, Via Camillo Cavour, 3			Approval of The Symposium Declaration General Assembly: Plenary Session
Afternoon		Scientific Symposium: Opening Plenary Session	Evening	20.00 - 22.00	AperYouth		14.00 - 18.00	International Scientific Committee meetings		11.30 - 13.00 14.30 - 17.00	
	14.00 - 14.05 14.05 - 14.45	Introduction  Lectio Magistralis of Prof. Salvatore Settis	****		ı			in various locations			General Assembly Closing Presentation of Gazzola Archive and
Evening	14.45 - 16.00 16.00 - 18.00	Presentation of the Symposium and	y 12 November				Venue: Nuovo Teatro dell'Opera Viale Fratelli Rosselli, 1		18.00 - 20.00	annuncement of the Gazzola Prize Laureate. Call for Candidatures to the	
			Morning	8.00 - 16.00	Registration Venue: Firenze Fiera Congress and Exhibition Center, piazza Adua, 1 Scientific Symposium: 5 parallel sessions	Evening		Presentation of the Florence Art and Restoration Fair Florence 2014 Acknowledgements to the sponsors Awarding Ceremony of the Florence Youth & Heritage Festival	Evening	20.30 - 23.00	Raymond Lemaire Fund  Delicious Italy Mediterranean Food from Cilento - Goodbye toast to 2017
				9.00 - 13.00					Saturday	15 november 14.30 - 18.00	Departure & Start of Post-Event Tours

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